

Phuong Thao Phan

Creative Technologist

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Education

- AUG 2025—
MAY 2027** **Parsons School of Design (New York City, USA)**
Full-time Student
Major: Design and Technology
- OCT 2018—
SEPT 2023** **University of Applied Sciences (HTW Berlin, Germany)**
Full-time Student
Degree: Bachelor of Arts in Communications Design
Honors Thesis: Gamification in Higher Education—A Toolkit for Interactive Learning in the Browser
- SEPT 2022—
DEC 2022** **Chung-Ang University (Seoul, South Korea)**
Exchange Student
Major: Communication and Media Studies

Work Experience

- JAN 2026—
PRESENT** **Parsons School of Design (New York City, USA)**
Teaching Assistant in the Data Visualization major
Supporting students in Web Dev and Communications Design
- NOV 2023—
APRIL 2025** **Self-Employed (Hanoi, Vietnam)**
Web Dev and UX/UI Design Freelancer
Working for clients in the marketing and retail sector
- DEC 2022—
NOV 2023** **VSLB Studio (Seoul, South Korea)**
Creative Technology Freelancer
Lead programmer for a third-person 3D web experience with ThreeJS; and junior designer for the UX/UI design
- MAY 2022—
AUG 2022** **ART+COM Studios (Berlin, Germany)**
Research & Development Intern
Conceptualization and research for new media installations; also programming applications in Python and Processing
- JULY 2021—
SEPT 2021** **University of Applied Sciences (Berlin, Germany)**
Web Development Working Student
Responsible for the web design of the Ars Electronica Garden, development of the CI and programming of the website
- APRIL 2020—
APRIL 2021** **Yu Eatery GmbH (Berlin, Germany)**
Junior Graphic Designer
In the editorial department for digital content creation and print

Skills

Programming

Python, Java, C#, Processing, GitHub

Web Development

Javascript, HTML & CSS, Three.js, p5.js, d3.js

Physical Computing

Arduino, Raspberry Pi

Graphic Design

Adobe Photoshop, Indesign, Illustrator, Adobe Xd, Figma

Spoken Languages

German (native),
English (fluent),
Vietnamese (fluent)

Extracurricular

- OCT 2020—
OCT 2021** **Unbekannte Gestalten**
Co-Founder of a Networking Event
Organized, launched and promoted a monthly event for collaboration within Berlin's creative scene
- OCT 2023** **Blissathon @ TU Berlin**
Hackathon Attendee
Finding a solution for image upscaling with machine learning

Exhibitions

- SEPT 2021** **Ars Electronica Garden (Berlin, Germany)**
showcasing the projects Obsolescence and Shaped by News
- OCT 2021** **Futurium Lab (Berlin, Germany)**
showcasing the project Shaped by News
- JULY 2022** **Kunst- & Museumsnacht (Pfarrkirchen, Germany)**
showcasing the project Shaped by News